Design Brief: #TheDesignChallenge: Student Edition

The Contest: #TheDesignChallenge: Student Edition

As we get used to the new normal, our students of design couldn't have found themselves at a better point in time. They have this golden opportunity to think out of the box and design solutions for the way our spaces will be designed in the near future.

Partnering with **Trezi & Vivono Designs**, **Livingetc invites design students** to reinvent spatial design with a heightened emphasis on space utilisation and convertibility for a post-Covid world. We look forward to creative entries in a variety of mediums – from conceptual sketches to VR-powered walkthroughs.

YOU NEED TO
Conceptualise **a part of a home**: a huge hall which will serve as flexi-multi-purpose home space that can turn from home-office during daytime to a socialising hang-out in the evening to a movie-night space. Throw in an occasional workshop to be conducted in this space, hobby area or even a meditation corner. Essentially, the design should provide for a healthy work-life scenario keeping the boundaries of both sacrosanct. We see the living-dining-kitchen area of the house expanding to embrace the new entrant: that is the home-office.

How would a large space be visualised for optimum utilisation through different phases of the 24-hour cycle in the life of a young working couple.

Excluded from the competition are the bedrooms and the ensuites.
Powder room and foyer are optional inclusions, but not binding.

Design Criteria:
- The design should be original and your own. We are strictly against copying of ideas and will be disqualified if plagiarism found.
- Send/submit the 3D model and others (via Google Drive, if required).

Evaluation Criteria:
Besides easy comprehension, Originality, Unconventionality of the Concept and usage of new materials; the students will also be judged for:

1. The number of activities visualised/incorporated for the given space.
2. Ease of conversion to another set of activities.
3. Floor movement plan between different zones.
4. Caring for Sustainability options.
5. Design aesthetic
6. Level of detailing
7. Clarity of Design Intent
8. Final presentation
9. Clarity of design and its articulation.

Imagined Client:
A career-driven young couple with a single child.
Age 25-38 yrs

Imagined Location:
Can be anywhere in India, any kind of structure - the imagined scenario must be included in the DI.

Budget: NA

Submission Requirements:
Choose the best format to explain your design, whether it is walkthroughs, 3D renders or design mockups in VR. Submit your files in .MP4, .JPEG, or .TZI depending on your chosen format

Submission Must include:
- Design Intent
- VR Walkthrough/ Conceptual Sketch/ 3D
- Mood Board/ Material Palette
- Innovation -if any
- 500 word write-up to communicate design intent

Please send your entries to trezi.livingetc@gmail.com.

Eligibility Criteria:
Contest is open to Students of Design/Architecture Institutes.

Participants must provide proof of being bonafide Students of their Design/ Architecture Institute

- Follow our page at @livingetcind @treziworld @vivonodesigns
- Tag 2 friends in the comments
- Upload your content on your social media page with:
  a) Use #Trezi #livingetcind #vivonodesigns
  b) Mention @treziworld, @livingetcind @vivonodesigns
  c) Tag 2 friends in the post.

DEADLINE:
The last date of the submission for the project is 30th September 2020

PRIZE:
There will be 2 winners declared at the end of the Livingetc #TheDesignChallenge : Student Edition. Each winner will get:
1) Profiling & write up in post challenge coverage in the magazine
2) Post Challenge coverage on Social media
3) Commemorative memento